

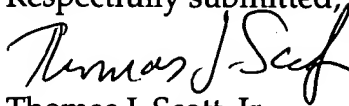
1 prompting said subscriber during said mass medium program for input in
2 respect of said information, said interactive mass medium program output apparatus
3 having an output device for outputting said information;
4 receiving a reply from said subscriber at said input device in response to said
5 step of prompting said subscriber, said interactive mass medium program output
6 apparatus having a transmitter for communicating information to a remote station;
7 communicating said reply to a remote site, said interactive mass medium output
8 apparatus and said remote site comprising a network having a plurality of transmitter
9 stations;
10 generating or assembling, in said network, one or more messages which are
11 effective at said interactive mass medium program output apparatus to generate a
12 schedule and output mass medium program materials in accordance with said
13 schedule, said interactive mass medium program output apparatus having a receiver
14 for receiving a signal from a remote station; and
15 delivering specific combined medium programming at said output device on the
16 basis of said one or more messages.

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: November 21, 1995
HOWREY & SIMON
1299 Pennsylvania Avenue, NW
Washington, D.C. 20004
Tel: (202) 383-6614

Respectfully submitted,

Thomas J. Scott, Jr.
Reg. No. 27,836
Attorney for Applicants